

Business Ethics : Ethical Decision Making and Cases

O. C. Ferrell



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The fifth edition of Business Ethics is the most up-to-date text and cases available for the teaching of workplace ethics. It offers a comprehensive, critical-thinking based approach which has been highly praised along with its level of comprehensiveness and real-world cases. Written from an applied business perspective, this text prepares students to make informed ethical decisions without relying on any single philosophy or process. New to the fifth edition: - Behavioral simulations - three new role-playing cases are introduced which promote interactive teamwork in the classroom to resolve ethical dilemma situations. - E-business coverage - a brand new section on information technology and the ethical issues it raises is included in Chapter 2 - Global issues are now featured throughout the text at appropriate points of discussion The comprehensive teaching package which complements this title includes material on dilemmas, ethical decision making frameworks, behavioural simulations, interactive games, e-ethics sites, student slides and self tests.

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