



# Summary : Zero to One Million - Ryan Allis: How I Built a Company to \$1 Million in Sales... And How You Can, Too

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**Complete summary of Ryan Allis' book: "Zero to One Million: How I Built a Company to \$1 Million in Sales...And How You Can, Too".**

This summary of the ideas from Ryan Allis' book "Zero to One Million" shows that taking a company from an idea to \$1 million in revenue is no small feat, but it can be done. In his book, the author provides ten key steps that you can follow in order to be ready to launch your business idea, create a marketing and sales strategy and then create a new infrastructure to push you to the \$1 million mark. This summary explains each of these steps in detail and proves that absolutely anyone has the ability to become a successful entrepreneur.

#### **Added-value of this summary:**

- Save time
- Understand key concepts
- Expand your knowledge

**To learn more, read "Zero to One Million" and discover the secret to creating a \$1 million business.**

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