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Managerial Accounting

John Wild, Ken Shaw



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Wild, *Managerial Accounting* responds to the market's need for an integrated solution with balanced managerial content that has a **corporate approach** throughout. Its innovation is reflected in its extensive use of small business examples, the integration of new technology learning tools, superior end-of-chapter material, and a highly engaging, pedagogical design. McGraw-Hill Education's complete digital solution, *Connect*, provides students every advantage as they strive to understand the key concepts of managerial accounting and its role in business.

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Contained within *Connect Accounting* is an adaptive learning system, LearnSmart, which is designed to help students learn faster, study more efficiently, and retain more knowledge for greater success. In addition, Interactive Presentations deliver learning objectives in an interactive environment, giving students access to course-critical content anytime, anywhere. Guided Examples provide students with narrated and animated, step-by-step walkthroughs of algorithmic versions of assigned exercises.

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