

Fashion Stylist: A How to Guide

Gillian Armour AICI CIP

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I have a passion for fashion styling and as a Certified Fashion Stylist I wrote this book to inspire potential fashion stylists. The business of Wardrobe and Celebrity Fashion Styling is growing rapidly. It's a popular career choice for many but some are practicing the profession without a complete and thorough education of what it takes to style professionally. This hands-on guide walks you through the profession of fashion styling and gives you detailed and concrete steps to take to be a professional fashion stylist. When you have finished this 226 page book you will be ready to enter the world of celebrity styling. excerpt: "Fashion stylists are commonly employed to style fashion shows, photo shoots, and sets for stage and film as well as parties or other events. Fashion stylists can be hired to style individual people, whether they are celebrities who need to project a certain image for their livelihood, or private people who want help figuring out their own most flattering clothes, makeup and hairstyles." "Not surprisingly, a successful stylist must possess a strong visual sense. It helps to have a background in design: art, fashion, interior, or stage. And you absolutely must have an aptitude for color. If you haven't studied color theory, the color wheel, or how color works, you will...."



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Carol Reck:

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Julio Rico:

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Carolyn Lutz:

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