



# Odesk Confidential: Secrets to Making the Most Money with Odesk.Com

*Avery Phillips*

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Odesk Confidential: Secrets to Making the Most Money with Odesk.Com

By Avery Phillips

The online work industry is dovetailing with the need that many people have to create a second income stream. Even home based entrepreneurs who are not ready to quite their full time jobs are discovering outsourcing as an excellent way to leverage their time and build side income. There are many sites which will allow you to gain access to freelancers and outsource help. You are about to discover why you should consider Odesk.com over many of the others. Here are just a few of the topics we will cover:

What is Odesk?

Better than Fiverr?

Problems with other workforce broker sites

Contact Filipino and Asian workers directly

Outsource versus freelance

Essential Components

The Power of Process Mapping

Avoid making these BIG mistakes

Fixed vs. Hourly

Client satisfaction

Client services

Logistics

Competitive positioning

Unique Client Proposition

Management team

Administration

Secrets, tips, and strategies

The 4 Day Work Week

In addition to these critical topics I will reveal strategies that have taken years for me to discover. They will save you many hours of frustration as you embark upon creating your second stream of income or scale the output of your side business.

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