



The New Work Order

James Gee, Glynda Hull, Colin Lankshear

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Workplace democracy. Empowerment. Team leaders. Knowledge workers. This is the language of “the new work order” promoted by today’s management, which promises more meaningful and satisfying work, greater respect for diversity, and more democratic distribution of knowledge. But Gee, Hull, and Lankshear find startling contradictions in this brave new workplace—escalating inequality between individuals, nations, and even continents. They show how newly created alliances between business, educators, and psychologists may point to a hidden capitalist agenda more interested in preserving the status quo than establishing a new work order. This book offers a compelling and controversial account of global capitalism in the information age and the ways it affects language, literacy, learning, and life chances. It will be of particular interest to students in education, business, sociology, sociolinguistics, and communication studies.

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