

The Complete Idiot's Guide to Starting A Restaurant, 2nd Edition (Complete Idiot's Guides (Lifestyle Paperback))

Howard Cannon



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The Complete Idiot's Guide to Starting A Restaurant, 2nd Edition (Complete Idiot's Guides (Lifestyle Paperback)) Howard Cannon The recipe for a successful restaurant—now revised ...

In this revised edition, aspiring restaurateurs will find everything they need to know to open a successful restaurant, including choosing a concept and location, creating a business plan, finding the cash, and much more. New content includes information on tips, tip-outs, and reporting for the entire staff, choosing the best POS system, setting up a bar and managing the wine list, and making the bottom line look good long-term. -Restaurants are a high-risk venture, but starting a bar or restaurant is still one of the most popular new business ventures (Cornell Univ/Mich State)

-Overall industry sales are projected to hit \$476 billion for 2005, a 4.9% increase

-The industry employs a workforce of 12.2 million in more than 900,000 restaurants nationwide (National Restaurant Assn.)

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