



# An Introduction to Digital Multimedia

*T.M. Savage, K.E. Vogel*

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## **An Introduction to Digital Multimedia** T.M. Savage, K.E. Vogel

A Textbook on the Cutting Edge of the Digital Revolution Digital multimedia has created a revolution in communications, commerce, and entertainment. A powerful and accessible tool of creative expression, digital multimedia requires a broad platform of practical skills in the use of specific software and hardware, including operating systems, media editing programs, authoring applications, and software utilities. An Introduction to Digital Multimedia is a comprehensive and approachable text that is both an invaluable resource and an excellent introduction to computing, computer hardware, software, and digital data. The second edition has been revised to reflect the continuing evolution of multimedia technologies with updated discussions of hardware and software including developments in mobile platforms and user interfaces. Full-color plates assist students in understanding key concepts presented throughout the text. Discussions of the multimedia development process and the issues faced by media professionals prepare students for careers in this rapidly-expanding and creative field. This comprehensive and highly accessible text is ideal for introductory courses in two- and four-year institutions, and is also an excellent reference for more advanced students. Key Features include:

- Reading objectives, summaries of major concepts, and a listing of key terms for each chapter
- Review and discussion questions designed to assess student comprehension of chapter contents
- A comprehensive glossary providing concise explanations of main concepts
- Graphics and screen captures that provide visual reinforcement for key topics
- A timeline summarizing significant events in the evolution of multimedia
- Full-color plate illustrations of key concepts
- An overview of the positions and responsibilities of multimedia development teams and a discussion of professional issues in multimedia development
- Discussion of the historical origins of multimedia, the nature of digital data, and fundamentals of computer hardware and software

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