



Information Resources and Technology Transfer Management in Developing Countries (Routledge Research in Information Systems)

Richard A. Ouma-Onyango

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Information technology is a resource which needs effective management to reduce costs, improve performance and to increase productivity and change in developing countries. The author argues persuasively that on the micro level, information management will improve the ability of an organization to achieve its goals; on a macro level, he reveals how important information and intelligence is in the planning, negotiations, and decision-making which are vital to the productivity of a developing country.

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