



# Managing Web Projects: The Management of Large Projects and Programmes for Web-Space Delivery

*J. Rodney Turner*

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The cost of unsuccessful web-projects has run into millions: intranets that don't deliver, websites that customers won't use. Sometimes the problem is technological, but at other times, the project team has failed to understand some of the basic human dynamics involved, or has used processes that are inappropriate. This book describes how to manage a successful web-delivery project. Running throughout is a case study (based on a real example) that is developed chapter by chapter to illustrate the concepts of that chapter in the context of a web delivery project. The book is illustrated throughout by other examples, also drawn from real-life cases of web-delivery projects. An appendix provides the essential planning forms described in the book, as well as the forms for the case-study project running throughout.

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