



Adolph Simon Ochs: King of the Times

Daniel Alef

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Biographical profile of Adolph Simon Ochs, the newspaper pioneer who salvaged a failing New York Times and directed its reformation into the elite status it now holds in American journalism. Although Henry J. Raymond founded the Times and made it into one of New York's major dailies, after his death the paper declined under the mismanagement of George Jones. It took a brash visionary, a risk-taking newspaper entrepreneur to resuscitate the ailing paper, inject it with capital and ideas, and let it assume its place among New York's greatest newspapers. His daughter, Iphigene and her husband, Arthur Hays Sulzberger, continued in Ochs' footsteps and raised the Times to a level of its own, the one it occupies today. Although many associate the paper's success to the Sulzberger dynasty, it all began with Adolph Ochs. Award-winning author and syndicated columnist Daniel Alef, who has written biographical profiles of more than 300 of America's greatest titans, tells Ochs' fascinating story. [1,322 Word Titans of Fortune Article]]

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